

**From:** Bridget Herring <bherring@ashevillenc.gov>  
**Subject:** Re: Quick turnaround if possible - budget for Heat Pump Campaign?  
**To:** Melissa Malkin-Weber <melissaMW@nccleanenergyfund.org>  
**Cc:** Jeremiah Leroy <jeremiah.leroy@buncombecounty.org>; Jennifer Weiss <jenw@nccleanenergyfund.org>  
**Sent:** September 20, 2023 8:57 AM (UTC-04:00)  
**Attached:** image001.png, image001 (1).png

So the total budget (combined between the City and County) is \$92,950. Jeremiah omitted the \$5,950 to Green Built Alliance for promotion of this program and coordination with the Blue Horizons Project.

On Tue, Sep 19, 2023 at 4:45 PM Melissa Malkin-Weber <[melissaMW@nccleanenergyfund.org](mailto:melissaMW@nccleanenergyfund.org)> wrote:

Thanks! Is the 43,500 mostly staff time?

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**From:** Jeremiah P. LeRoy <[Jeremiah.LeRoy@buncombecounty.org](mailto:Jeremiah.LeRoy@buncombecounty.org)>  
**Sent:** Tuesday, September 19, 2023 4:02 PM  
**To:** Melissa Malkin-Weber <[melissaMW@nccleanenergyfund.org](mailto:melissaMW@nccleanenergyfund.org)>; bherring (<[bherring@ashevillenc.gov](mailto:bherring@ashevillenc.gov)>  
<[bherring@ashevillenc.gov](mailto:bherring@ashevillenc.gov)>  
**Cc:** Jennifer Weiss <[jenw@nccleanenergyfund.org](mailto:jenw@nccleanenergyfund.org)>  
**Subject:** RE: Quick turnaround if possible - budget for Heat Pump Campaign?

County's budget is \$43,500 but that's 50% of the total since we're splitting it with the City. Scope of services is in the attached contract.

## Jeremiah LeRoy



he/his

Sustainability Officer

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**From:** Melissa Malkin-Weber <[melissaMW@nccleanenergyfund.org](mailto:melissaMW@nccleanenergyfund.org)>  
**Sent:** Tuesday, September 19, 2023 3:32 PM  
**To:** Jeremiah P. LeRoy <[Jeremiah.LeRoy@buncombecounty.org](mailto:Jeremiah.LeRoy@buncombecounty.org)>; bherring (<[bherring@ashevillenc.gov](mailto:bherring@ashevillenc.gov)>  
<[bherring@ashevillenc.gov](mailto:bherring@ashevillenc.gov)>

**Cc:** Jennifer Weiss <[jenw@nccleanenergyfund.org](mailto:jenw@nccleanenergyfund.org)>

**Subject:** Quick turnaround if possible - budget for Heat Pump Campaign?

Jerimiah (and cc Bridget),

Do you happen to have a project budget for the Heat Pump Campaign that you can share with me? I ask because we are fundraising for support for a project manager who can fully focus on this effort (so Jen's and my involvement can be more high value and less slow on the turnaround!).

In one grant application, the funder asks for a copy of the overall project budget. Unfortunately I just learned of this need today and the application is due on 9/20. Anything you can help with quickly would be much appreciated!

An overall project budget would be ideal, but if that's not available, I can work with something less comprehensive – maybe the itemized budget for Solar Crowdsourcing?

Thanks in advance!

Melissa

**Melissa Malkin-Weber** (she/her)

Co-Director, [NC Clean Energy Fund](#)

919.201.4605

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